



Wine Boot Camp® - The Ultimate Wine Experience

**WINE BOOT CAMP® MANEUVERS ADVANCE ON WINE COUNTRY
RECRUITS TO WORK IN THE VINEYARDS, BLEND THEIR OWN WINE AND MORE!**

Spectacular wine country will be the training site for Wine Boot Camp®. Gather your troops as we challenge their senses, awareness and understanding of fine wines. Wine novices and experts alike will find our program as challenging as it is entertaining. We guarantee that upon completion of our basic training, your team's marksmanship in the field of fine wines will be right on target. This intensive yet highly enjoyable training program will provide your group with the experience and knowledge needed to become totally confident in the understanding and appreciation of fine wine. Business associates and friends will marvel at the leadership of your team as they storm the wine lists of America and the world.

Wine Boot Camp® missions will include:

- Induction, Orientation, Issuance of Uniforms
- The Platoon will proceed to their first mission, a winery and vineyard tour with a focus on the vineyard. The recruits will have an opportunity to gain knowledge about the vineyard and vineyard practices. The platoon will have an opportunity to work in the vineyard.
- The troops will then participate in an Aromatic Workshop conducted by officers of Affairs of the Vine.
- The recruits will fall out for lunch in the vineyard.
- Maneuvers will continue with a winery and vineyard tour including barrel sampling at a new mission site.
- Participants will then be advanced into the ranks of winemaker, learning the basics at the heart of winemaking as each recruit blends his own wine from the wines in barrel at the winery, taking home a bottle of his own creation.

Wine Boot Camp®, an interactive experience can be attended by raw recruits and wine generals alike. This exclusive Affairs of the Vine program will be customized for your group. Wine Boot Camp® will enable your group to become totally confident and competent in their understanding of fine wine.

WINE BOOT CAMP® includes all workshops and educational materials, lunch in the vineyard paired with appropriate wines, extensive wine tasting, a bottle of wine created by the recruit, transportation, and an "I Survived Wine Boot Camp®" T-shirt.
Enlist today!!!

Contact: Major Drady
707-874-1975
camp@affairsofthevine.com

WINE BOOT CAMP™



Wine Boot Camp® is the ultimate team building experience combined with an incredible fantasy experience for wine lovers. Wine novices and experts experience firsthand the joys and frustrations of winemaking. Wine lovers have the opportunity to work hands-on in the vineyard and the cellar under the tutelage of top winemakers and viticulturists. Wine workshops and

tastings of outstanding wines are an integral part of the program.

Conducted by AFFAIRS of the VINE, Wine Boot Camp® is a challenge to the senses, awareness, and understanding of fine wines. Upon completion of basic training, recruits' marksmanship in the field of fine wines will be right on target.

An intensive, highly enjoyable one-day training program, Wine Boot Camp® provides the experience and knowledge needed to become totally confident in the understanding and appreciation of fine wine. Business associates and friends will marvel at the leadership of "Camp" graduates as they storm the wine lists of America and the world.

Some of the missions that may be included in Wine Boot Camp® include:



- Aromatic Workshop
- Winery and Vineyard Tours
- Vineyard Experience-recruits will learn about the vineyard and have an opportunity to work "hands on" in the vineyard
- Varietal Wine Tastings and Workshops
- Food and Wine Pairing Workshop
- Crack the Secret Code of Wine Lists
- Wine Cellar Experience
- Wine Blending Experience-become a winemaker and blend your own wine
- Appellation Tasting and Workshop

Wine Boot Camp[®], an interactive experience can be attended by raw recruits and wine generals alike. This exclusive Affairs of the Vine Program is offered as an open course or can be tailored as a special event or team building experience.

Wine Boot Camp[®] Mission Sites include the Napa Valley, Sonoma County, Santa Cruz Mountains, Monterey County, Paso Robles, Santa Barbara County, and the Sierra Foothills in California. We can create a custom Wine Boot Camp[®] adventure for your group in any wine producing area in the world.

The cost of WINE BOOT CAMP[®] includes all seminars and educational materials, lunch in the vineyard, dinner paired with appropriate wines, extensive wine tasting, a bottle of wine created by the recruit, transportation to all food and wine events, and an "I Survived Wine Boot Camp[®]" T-shirt.

For additional information, contact Major Drady at 707-874 -1975 or camp@affairsofthevine.com